



Attorney's Docket No.: 06975-164001

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : William Houghton  
Serial No. : 10/090,803  
Filed : March 6, 2002  
Title : POLLING INTERACTIVE TELEVISION VIEWERS

Art Unit : 2611  
Examiner : Unknown

Commissioner for Patents  
Washington, D.C. 20231

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Technology Center 2600

INFORMATION DISCLOSURE STATEMENT

In accordance with the duty of disclosure under 37 C.F.R. § 1.56, Applicant hereby notifies the U.S. Patent and Trademark Office of the documents which are listed on the attached Form PTO-1449 and which the Examiner may deem relevant to patentability of the claims of the above-identified application.

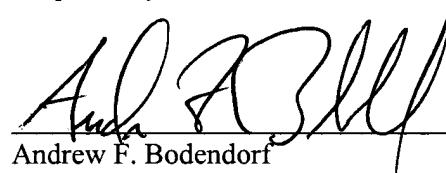
One copy of each document listed on the attached Form PTO-1449 is enclosed herewith.

The Information Disclosure Statement is being filed before the first Office Action on the merits.

The submission of the listed documents is not intended as an admission that any such document constitutes prior art against the claims of the present application. Applicant does not waive any right to take any action that would be appropriate to antedate or otherwise remove any listed document as a competent reference against the claims of the present application.

Please apply any charges or credits to Deposit Account No. 06-1050.

Respectfully submitted,



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|--|--|---|--|---------------------------------------|-------------------------------|
| Substitute Form PTO-1449<br>(Modified)   |  | U.S. Department of Commerce<br>Patent and Trademark Office    |  | Attorney's Docket No.<br>06975-164001 | Application No.<br>10/090,803 |
| <b>Information Disclosure Statement<br/>by Applicant</b><br>(Use several sheets if necessary)<br>(37 CFR §1.98(b)) |  | Applicant<br>William Houghton<br>Filing Date<br>March 6, 2002 |  |                                       |                               |
|  |  |   |  | Group Art Unit<br>2611                |                               |

| U.S. Patent Documents |           |               |            |                  |       |          |                            |
|-----------------------|-----------|---------------|------------|------------------|-------|----------|----------------------------|
| Examiner Initial      | Desig. ID | Patent Number | Issue Date | Patentee         | Class | Subclass | Filing Date If Appropriate |
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| Foreign Patent Documents or Published Foreign Patent Applications |           |                 |                  |                          |       |          |             |
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| Examiner Initial  | Desig. ID | Document Number | Publication Date | Country or Patent Office | Class | Subclass | Translation |
|   |           |                 |                  |                          |       |          | Yes No      |
|   | AM        | WO 98/31114     | 07/16/1998       | WIPO                     | H04H  | 9/00     |             |
|   | AN        | WO 98/41020     | 09/17/1998       | WIPO                     | H04N  | 7/10     |             |

| Other Documents (include Author, Title, Date, and Place of Publication) |           |   |  |  |  |  |  |
|---|-----------|---|--|--|--|--|--|
| Examiner Initial  | Desig. ID | Document  |  |  |  |  |  |
|   | AO        | Alan Cohen, "Instant Messaging", 4/13/99, PC Magazine, PC Labs, 2 pages.  |  |  |  |  |  |
|   | AP        | "AOL technology: turning complicated things into engaging services", 1996 Annual Report, 22 pages.  |  |  |  |  |  |
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|  |                 |
|--|-----------------|
| Examiner Signature   | Date Considered |
| EXAMINER: Initials citation considered. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. |                 |